



NATIONAL SEPTEMBER 11  
MEMORIAL & MUSEUM  
AT THE WORLD TRADE CENTER

FOR IMMEDIATE RELEASE: THURSDAY, SEPTEMBER 10, 2009

**PUBLIC INVITED TO “MAKE HISTORY” THROUGH NATIONAL 9/11 MEMORIAL & MUSEUM INITIATIVE**

Material Collected through New Website to Become a Permanent Part of the Museum’s 9/11 History;  
500-Hour Video Archive of 9/11-Related Footage Contributed to the Museum

**NEW YORK** -- The National September 11 Memorial & Museum today issued a world-wide invitation for the public to submit media related to the events of 9/11 through a new online initiative, “Make History.” The public can submit images, video and personal stories using a newly launched website, [911history.org](http://911history.org), that will become a permanent part of the Museum’s collection and help build a web-based, interactive mapped timeline of the events.

As a major contribution to the Museum’s effort to collect 9/11 content, filmmakers Steven Rosenbaum and Pamela Yoder today donated rights to preserve and display 500 hours of video footage collected in The CameraPlanet Archive. In the wake of 9/11, Rosenbaum and Yoder collected, organized, catalogued and dubbed hundreds of hours of first-person video tape of the events and their aftermath.

“Public participation is critical to building the historical record of the events of 9/11,” said 9/11 Memorial & Museum President Joe Daniels. “[911history.org](http://911history.org) will create a collective history of 9/11 through those who experienced it, both at the attack sites and around the world. The greater the participation and the more information we can collect will allow for a deeper sense of the ongoing impact of 9/11. We are grateful to Steven Rosenbaum and Pamela Yoder for their incredible work and their foresight in realizing the need to preserve this raw material.”

The CameraPlanet Archive’s extensive collection of first-person video content will act as a foundational resource for the 9/11 Museum’s ongoing exhibitions and programming.

“From inception of the CameraPlanet collection, we were deeply committed to the idea that the material would find its way back to the site of the World Trade Center,” said Steven Rosenbaum, The CameraPlanet Archive’s chief curator. “While our collection is large, we know that everyone has their own 9/11 story, pictures, or video. The ‘Make History’ outreach represents an extraordinary moment in digital history, as 9/11 was the first event in world history, which was documented largely by the public – on the actual day and in the weeks and months following. The ‘Make History’ outreach will enable individuals to share their stories and become part of the museum’s collection. This is a global, collective living history project that will expand with our lives and memories – a shared, interactive exhibit.” Said Rosenbaum. “We hope our gift will inspire others to share their digital artifacts with the museum collection.”

## **MAKE HISTORY THROUGH 911HISTORY.ORG**

The newly launched website, 911history.org, is designed to capture and feature photos, video, and stories. Using the Google geo-location tool, Street View, uploaded images to the website become juxtaposed within current images of the locations from which they were taken. The images are also time-stamped so that they can be placed into the chronology of the events of 9/11.

The public is invited to submit images, videos, and stories that relate to:

- The terrorist attacks
- The way those attacks were witnessed and experienced globally
- Vigils across the United States and around the world
- Aid efforts across the United States and the world
- Documentation of the World Trade Center prior to 9/11

The “Make History” online initiative, has already collected powerful images and stories that will become part of the Museum’s primary exhibition. *Examples of photographers who have contributed.....*

The innovative 911history.org website was created by Local Projects LLC, which is partnering with Thinc Design, to design the exhibitions for the Memorial Museum.

The Memorial Museum will include three major components within its primary exhibition. The first part will document the events of the September 11, 2001 including stories of witness, survival and response; the second part will relay the history of Al-Qaeda and detail the plot to attack the World Trade Center in 1993 and then the 9/11 attacks; and the third section will explore the aftermath of the attacks, including the recovery effort at Ground Zero and the outpouring of compassion, as well as the ongoing impact of the attacks on the world that in which we live today.

## **THE CAMERAPLANET ARCHIVE**

On September 11, 2001, Steven Rosenbaum and Pamela Yoder began to collect film and still images for The CameraPlanet Archive. Recognizing the need to record and preserve the history of 9/11 – particularly the days and weeks after – they contacted filmmakers and other New Yorkers asking them to share their stories and footage. The result was the collection of more than 500 hours of first-person video tape.

Using The CameraPlanet Archive, both Rosenbaum and Yoder made films, including “7 Days in September” and “Witness 9/11.” Both films capture memories, emotions and response to the tragedy and celebrate the ability of Americans to pull together in the aftermath.

## **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial & Museum at the World Trade Center site. The Memorial & Museum will be located on eight of the 16 acres of the site.

The Memorial will remember and honor the nearly three thousand people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11 and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum's website, [www.national911memorial.org](http://www.national911memorial.org), or by calling 1-877-WTC-GIVE.

### **ABOUT CAMERAPLANET**

The CameraPlanet Archive is represented by CameraPlanet.com, a producer of film and television programs and worldwide news footage. The archive includes commercial, film, and documentary rights for the CameraPlanet Archive and the companies historic film and television properties. The Archive is managed by Emmy Award winning filmmakers Steven Rosenbaum and Pamela Yoder.

[WWW.CameraPlanet.com](http://WWW.CameraPlanet.com)

Contact: Chris Pfaff [chris@chrispfafftechmedia.com](mailto:chris@chrispfafftechmedia.com)  
973-509-6565 (office) 201-218-0262 (mobile) 800-705-2368 (pager)

### **ABOUT LOCAL PROJECTS**

# # #

Contact:  
National September 11 Memorial & Museum, Lynn Rasic/Michelle Breslauer, 212-312-8800